



**TMI***first*

Connecting Education to Employment



Are you on your way to the  
**right career?**



You are in your early 20s and are about to choose a career. A right one, ideally. And there are many - Friends, Parents, Teachers, Brothers and well settled relatives - to help you with it. There's one common aspect in what they suggest. They will all tell you what career to choose. None will ask, what career interests you? Also, there is no help on how to discover the right career by yourself.

Faced with such situation, over thousands of graduates choose wrong careers as they listen to wrong voices. They worry what others will feel, how they will react, what respect one will earn and carry other such fears. Most B-school students quit their first jobs in less than a year's time! And graduates from other streams share a similar experience.

To most of you, one year in a career spanning 30-35 years may look insignificant. But, it's a lost opportunity. And we can help you in not losing such opportunities.

## Choose the right career by following the steps below:

### Discover Your Personality

Yes, 'discovering your personality' is the first step towards a successful career. By this we mean, understand what your personality is. So what is personality? Different theories define it in different ways. Simply put, 'An individual's personality is made up of the characteristic patterns of thoughts, feelings, and behaviors that make a person unique'. Also, personality comes from within and remains fairly consistent throughout life.

Surveys and career experts' views reveal that it is vital to know one's strengths and weaknesses and choose a career accordingly. And when one does that, skills improve and he/she specialises in a certain area over a period of time.

### Choose a Career that Matches Your Personality

Qualifications, market trends, peer choices...If these are the criteria you depend on to choose a career, you may do well. But not for a long time. The nature of work you will enjoy doing will depend primarily on your temperament, personality and values. It is therefore very clear that your personality is a key requirement for a fulfilling career.

So, to be successful in life, choose a career that suits your personality.

### Seek Professional Help

We must admit that recognising one's own skill set is not that easy. The market is flooded with several vendors claiming to offer the best help in choosing careers based on personality assessment. While you can consult any of them, expect accurate and reliable results only from the professionals.

And, the Career Preference Test is one such. Take it to discover what career suits you the best from a choice of over 3000 options.

Career Preference Test (CPT) is a psychometric test based on Dr. John Holland's Theory of Careers. The theory proposes that people of the same personality

- Tend to "flock together"
- Working together in a job create a work environment that fits their type

Also, people who choose to work in an environment similar to their personality type are more likely to be successful and satisfied.

So what does the theory imply:

Choose an occupation in line with your personality type. This way you will deliver the most of your potential.

## Objective

Identify an individual's personality and subsequently reveal career roles suiting the personality.

## Reasons Why CPT is Highly Regarded in Personality Assessment

- Based on Dr. John Holland's theory of Careers.
- Developed jointly by Xavier's Labour Research Institute (XLRI) and TMI First. XLRI is India's premier business school. TMI First is a part of TMI Group, India's largest recruitment house with operations spanning 18 years.
- Supported by 500 research studies
- Used by 22 million people worldwide with translations into 25 languages

## Taking the CPT

The CPT is administered online and can be taken by anyone at his/her own convenience. Personal computer with access to internet is the only requirement. You can proceed to [www.tmifirst.com/step](http://www.tmifirst.com/step) to take the test.

1. CPT is 30 minutes in duration
2. Based on the scores the individual's personality is categorised
3. Two best career roles will be identified

A final customised report with information on career roles and expectations across business sectors. The career choices identified will match your personality thereby helping you succeed professionally.

# Career Preference Test



## Registering for the CPT

- Log onto [www.tmifirst.com/cpt](http://www.tmifirst.com/cpt)
- Fill a simple CPT enrollment form
- Proceed to complete the 30 minute CPT
- Take a printout of the CPT Completion message.
- Wait for the next steps from the STEP team. You will receive an e-mail with details on the date, venue and timing for a discussion on your CPT results
- Visit the venue with a copy of your updated resumé
- Attend a 4-hour presentation and collect your detailed report

## Act Today to Avail a Discount of 57%!

TMI First is dedicated to the cause for graduate employment. In line with our focus, we are currently offering CPT at a special price of just Rs. 399/-. The actual price of CPT is Rs. 699/-.

***Hurry! The special price is only for the first 100 registrations.***



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