

Our enviable track record...

Case studies

Company	Task	Implementation
India's largest private life Insurance company	Hire 2500 MBAs across 7 States.	<ul style="list-style-type: none"> Conducted screening Offer and post-offer handholding.
One of the largest players in chemical manufacturing	Hire 100 Engineers from 40 colleges.	<ul style="list-style-type: none"> Conducted Aptitude & Technical Test Conducted GD & coordinated interviews.
One of the top engineering consulting companies	Hire 150 Engineers from select campuses.	<ul style="list-style-type: none"> Campus selection Conducted Tech. & Aptitude Test Conducted GD.
One of the Financial MNCs starting-up In India	Hire 1000 Graduates across 8 States.	<ul style="list-style-type: none"> Selected campuses Built company brand Conducted screening & tests.
A large multinational company	Hire 300 Undergraduates.	Sourced college dropouts & screened them.
A renowned technology company	Hire 200 Graduates for coding & testing.	<ul style="list-style-type: none"> Designed selection tests Conducted screening & selection.
One of the largest Pharma companies	Hire Undergraduates from rural areas for sales.	Sourcing through channel partners.
A domestic BPO company	Hire 1000 part - time candidates from small towns/ cities. Relocating option with part-time Grads.	<ul style="list-style-type: none"> Signed up with partner colleges Hired for full academic year.
A reputed Insurance company	Hire 150 retired defence officers for various roles in middle and senior management.	<ul style="list-style-type: none"> Planned and implemented recruitment process Helped in designing transition training.
A reputed company in the engineering sector	Hire around 100 Engineers & Diploma Holders.	<ul style="list-style-type: none"> Did Source Mapping Completed hiring as per plan.
One of the largest Insurance companies	Hire 1000 retired soldiers as sales force for rural areas.	<ul style="list-style-type: none"> Coordinated with Ministry of Defence Planned, implemented and helped in recruitment process and designing transition training.
One of the largest companies in the Insurance sector	Hire 2000 Graduates for one - year prog. post which they will join the company.	<ul style="list-style-type: none"> Signed up with 12 B-Schools Got commitment from more than 1200 students.
One of the largest companies in the Financial sector	Provide induction to 1200 candidates.	Took complete responsibility for new joinees from adminis tration to training.
Staffing Solutions	Provide around 50 personnel for staffing purposes.	Recruited and deployed quality man power.



Age	Achievements
31	Fails in business
32	Defeated in a legislative election
34	Failed again in business
35	Sweetheart dies
36	Has a nervous breakdown
43, 46, 48	Loses in 3 congressional elections
55	Defeated in a senatorial race
56	Defeated in Vice Presidential elections
58	Defeated in Senatorial elections
60	Abraham Lincoln - Elected President of the United States



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India's first Employability Consultant for Freshers.
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Focus States and Cities

AP	Karnataka	Kerala	Orissa
Hyderabad Warangal Guntur Vsakhapatnam	Bangalore Mangalore Mysore Hubli Dharwar Belgaum	Kochi Thiruvananthapuram Chattisgarh Bhilai	Bhubaneshwar

Visited more than 600 campuses and screened more than 30000 candidates in 2006-07.

Tamilnadu	Gujarat	Maharashtra	Punjab
Chennai Coimbatore Madurai Tiruchirapally Salem	Ahmedabad Gandhinagar Vadodara Surat Rajkot Vidyanagar	Mumbai/Pune Nashik/Nagpur Aurangabad Kolhapur Sholapur Ahmednagar	Ludhiana Jalandhar Amritsar

Hired more than 4000 freshers in 2006-07

Rajasthan	Uttar Pradesh	Chandigarh
Jaipur Udaipur Kota Jodhpur Alwar Rajkot	Lucknow Agra Kanpur Varanasi Allahabad	Madhya Pradesh Gwalior Indore Jabalpur

Voice of Customer

"Thanks a lot... I am indebted to you and the entire TMI First team for all the support extended. I look forward to working with you and the entire team once again. I would like to specially mention the tremendous support and flexibility demonstrated by the entire team. I wish the entire team of TMI First all success in their future endeavours." - HR Manager of one of the reputed private life insurance company.

"It was indeed one of the most well organised placement activities at our campus. I was closely watching the way you were managing it. The instructions given to the students by your team were so clear that there was no confusion at all at any level." - TPO Engg. College, Aligarh Muslim University.

"I thank you for the functional competency improvement in myself, but the most important thing I learnt from you is your passionate and dedicated approach towards assignments." - HR Manager TATA Group Company.



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Knock first

Binding Freshers, Corporates and Colleges together...



Fresher Recruitment - Round-the-clock Recruitment

We can help you:

- Do you have large scale requirements at entry level?
- Does your Recruitment Team get stretched during campus season trying to be in different places simultaneously?
- Do you need Freshers at different times of the year?
- Do you want to improve your brand image in campuses?
- Do you feel the need to have benchmark data in Aptitude and Personality Testing for Freshers?
- Do you start the induction process and training for Freshers only after they join?
- Have you calculated the total costs of recruitment including the salaries of the Recruitment Team, travel and accommodation costs?



Our Holistic Approach

Our Vision
To Connect Education to Employment.
Our Mission
To be an end-to-end consultant for Fresher recruitments involving
<ul style="list-style-type: none"> • Learning interventions • Skill and personality assessments • Branding and relationship building.
Our Offerings
To provide end-to-end entry level solutions for maintaining pipeline of Freshers. This includes
<ul style="list-style-type: none"> • Employer branding and relationship building • Entry level recruitment process consulting and outsourcing • Competency based online assessments and personality profiling • E-learning and pre-joining learning interventions • Fresher satisfaction (post-joining) and campus surveys • Fresher retention strategies.

Our Action Plan - full of vim and vigour...

TMI First Advantage

Strategy Drivers	Our Implementation Plan
Continuous pipeline of candidates	<ul style="list-style-type: none"> • Branding exercise in chosen campuses and in chosen cities using appropriate recruitment advertising for maintaining continuous pipeline of candidates • Align recruitment activity with requirements at different times • Helping chart recruitment strategy using data from scientifically conducted surveys of target group.
Innovative tailored solutions	<ul style="list-style-type: none"> • Getting quality candidates from smaller cities and unconventional sources • Customised tests for skill and personality • Combination of e-module and classroom training before candidate joins.
Multi-locational vacancies	<ul style="list-style-type: none"> • 52 focus cities identified for operations • Simultaneous reach • Process for allocating locations fitting the business need as well as the candidate's choice, and hence driving retention.
Pre-induction training	<ul style="list-style-type: none"> • Pre-induction training to students • India's first Employability Training to bring candidates closer to corporate expectations.
Recruitment consultancy solutions	<ul style="list-style-type: none"> • Recruitment consultants to Rajasthan Govt. and Govt. Bodies in A.P. • Recruitment consultants to large number of NGOs.



A Team that walks the talk...



Team Member	Professional Qualification	Experience
T Muralidharan Chairman	<ul style="list-style-type: none"> • B Tech (IIT, M) • MBA (IIM, A) 	26 Years <ul style="list-style-type: none"> • Recruitment Advertising • Career Counselling • Management Consultancy • Techno-commercial feasibility study.
T Sreedhar Managing Director	<ul style="list-style-type: none"> • BE • MBA 	22 Years <ul style="list-style-type: none"> • Institutional Marketing • Career Consulting • Recruitment Advertising.
B Ramakrishnan Head-Global Business Development	<ul style="list-style-type: none"> • B Tech (IIT, M) • MBA (IIM, C) 	22 Years <ul style="list-style-type: none"> • BD • B2B & Channel Sales • Learning interventions.
M Ramesh VP & National Delivery Head	<ul style="list-style-type: none"> • B Tech • MBA 	22 Years <ul style="list-style-type: none"> • Recruitment • Recruitment Advertising • Industrial Marketing • Logistics.
Raghunath Executive VP - Mumbai	<ul style="list-style-type: none"> • MSW(PM & IR) 	25 years <ul style="list-style-type: none"> • Hardcore HR • Industrial Relations Personnel Management.
Kartikeyan VP & Branch Head Chennai	<ul style="list-style-type: none"> • B.Tech, Business Leadership programme (IIM, C) 	24 years <ul style="list-style-type: none"> • Manufacturing Operations • Sales & Marketing • Corporate Planning.
Aswin Kumar DGM-Chennai Branch	<ul style="list-style-type: none"> • BE • MBA 	15 Years <ul style="list-style-type: none"> • B2B Sales • Recruitment • CRM.
Ravi Sankar Prasad Head-Delhi Branch	<ul style="list-style-type: none"> • BA (Hons) • MBA 	16 Years <ul style="list-style-type: none"> • Sales and Marketing predominantly in the Telecom sector.
G. Venu Gopal COO TMI First.	<ul style="list-style-type: none"> • B.E. 	20+ Years <ul style="list-style-type: none"> • Core HR, • Communications, • Media & entertainment.
Dr. Suresh Arckatty V.P. Business Development , TMI First.	<ul style="list-style-type: none"> • PGDBM (XLRI Jamshedpur) • Masters in Industrial Psychology • Diploma in Communication Journalism. 	26 Years <ul style="list-style-type: none"> • Marketing, • HR • OB