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**Take the 50-hour STEP.
Glide into engineering careers
confidently.**



Smartly Tailored Employability Programme

TTT Pvt. Ltd.

Do all engineering graduates in India find suitable jobs?

Disheartening, but it's NO! At least, on a large scale. Why is it so? India boasts of close to 1,350 engineering colleges. And as of 2008, the technical graduate and post graduate output (comprising Bachelors, Diploma, MCA and Masters in Engineering) is over 4,54,000. With all of it, existing engineering talent supply infrastructure sounds healthy. But, a majority of the talent output is not job ready. According to a study by NASSCOM, a mere 25% of Engineers passing out every year are employable.

For instance, consider the IT industry. It requires 3.5 lakh engineers a year. And the available job-ready talent is just 1.5 lakh! Less than 50% of its requirements. If this trend continues, the estimated shortage of engineers would be 5,00,000 engineers in the next few years. And there's a significant engineering population opting jobs with BPO companies. Where the minimum qualification is as low as Intermediate, and, in some cases, even Class 10. Reason: Failing to pass through the recruitment tests and subsequent interviews. All these highlight the employability factor.

Tough one? But, there's a better way for engineering colleges to look at it. The recruiters are willing to hire. And, there's no dearth of jobs.

So, the need of the hour: *Enhance the employability of Engineering graduates.*

A complete reading of this brochure will tell you the next step in this regard.

TMI First Speaks on the Employability Disconnect...

We are TMI First, India's leading third party fresher hiring agency and a part of TMI group, India's largest recruitment house with operations since 1989. *Achieving Necessary Skills*, a survey conducted by TMI First reveals that "more than 50% graduates pass out without basic knowledge required to find and hold onto a good job".

And why are employers dissatisfied? TMI First observes that the non-technical abilities plays the spoilsport. The 'employability skills', to be precise. Other than a degree, graduates are not armed adequately to convince the corporate world. They seem to lack basic communication skills, an essential in a global setup. And a majority lack technical knowledge, English proficiency, critical thinking and other skills as well.

What is Employability

Simply put, "employability skills are the attributes of employees, other than technical competence, that make them an asset to the employer" These include presentation, communication, interpersonal skills, workplace manners and others.

We must admit that everybody is different and has a right to be employed. There is a career in the market for everyone. We just need to know how to find the right one suiting the candidate. And STEP makes it easy.



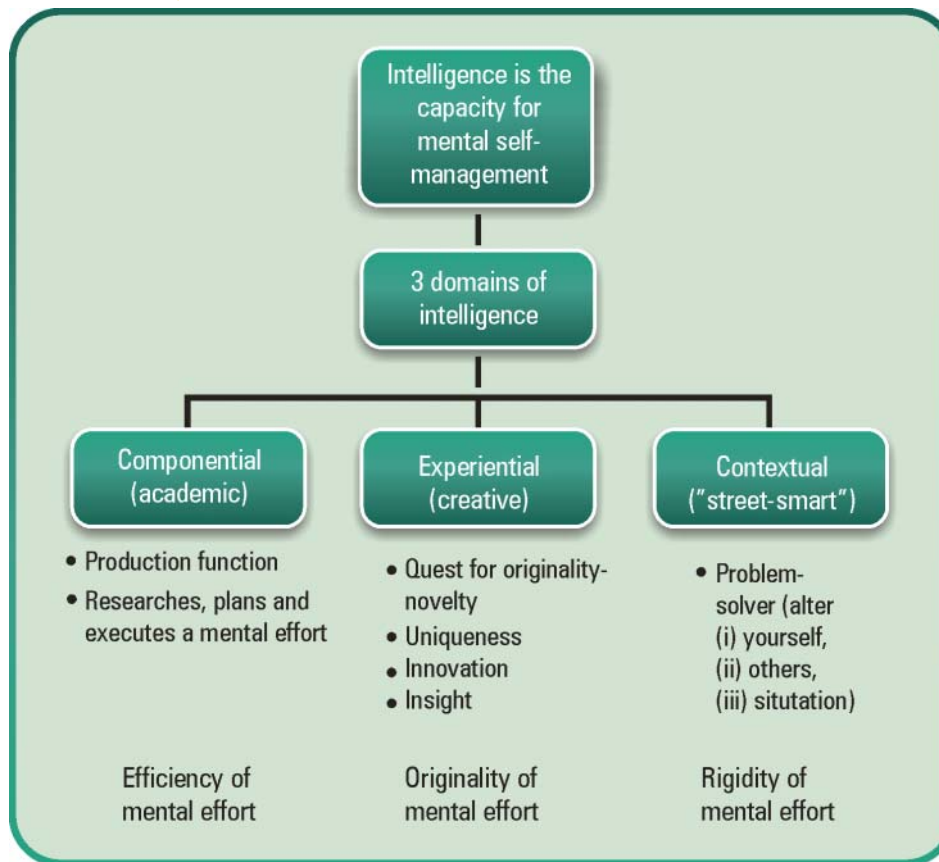
Smartly Tailored Employability Programme (STEP)

STEP-Eng® is a specially designed programme for all students pursuing engineering degree. This is a first-of-its-kind Employability Certification Programme for Engineers brought to you by TMI Network, India's leading recruitment house.

STEP-Eng® bridges three types of learning – componential, experiential and contextual. Componential corresponds to academic knowledge such as learning vocabulary or multiplication tables. Experiential refers to applied knowledge such as learning about engines in order to repair a car. Experiential learning focuses on practical application of acquired knowledge which is an essential technical competency expected during employment. And the third dimension, Contextual refers to non-technical competencies, the employability skills to be precise.



STEP-Eng® Training Philosophy



Employability Coaching (EC)

- EC is delivered at engineering college campuses either by TMI faculty or TMI-certified local faculty, in 40 to 60 hours, spread over 4 to 6 weeks, in a workshop mode
- At the end of the finishing school module, the graduate will be better equipped to search for a job that suits him/her. With enhanced confidence.
- EC module is the first-of-its kind in India with focus on helping engineering graduates find the 'right' first job and more importantly in retaining it.

Experiential Learning

- Real life, workplace problem solving
- Work related projects
- Projects to be completed within 5 days
- Group presentation at the end of the project
- Qualified faculty supervising each project

Benefits for Students & the Institution

- Opportunity for joint faculty empanelment and assessments
- Provision for joint programme certification
- Special assistance to meritorious students (65% and more) with the following:
 - i. Professional resumé writing services
 - ii. Resumé showcase to clients on a priority basis

Want your college to enroll with STEP-Eng® ?

Please reach us on 9949655665 or write to step@tmifirst.com.

Upon receiving request from you, the next steps are as follows:

- Our team will conduct an initial Training Need Analysis
- A service proposal will be submitted
- Programme commences after service agreements fall in place.

Disclaimer: STEP enhances employability skills and does not guarantee jobs or placements under this service scheme.

STEP and its Modules

Module-1 (Duration: 8 hours)

Price: Rs. 500/-

Ideal for: Students of 1st year (any Bachelors degree)

Know Yourself

- Discover your strengths & weaknesses through a Psychometric test
- Discover your personality type as per corporate classifications

Know the Industry

- Learn about business verticals
- Know what job opportunities exist for freshers across verticals
- Understand the career path across various jobs
- Understand the work diaries across various jobs

Employer Research

- Identify different job search methods
- Discuss suitable job search strategies
- Recognize the right attitude for successful job search

Module-2 (Duration: 50 hours spread across six days) Price: Rs. 2,250/-

Ideal for: Students of 1st year (MBA)

- Communication Skills
- Planning & Time Management
- Project and Process Management Skills
- Sales & Negotiation Skills
- Interpersonal Relationships and Team Work
- Business Report Writing
- Data Management Skills
- Problem Solving and Decision Making
- Customer Service Management (Internal External)
- Assessments & Certification

Note: A project fair will be conducted at the end of the module where students showcase their unique projects. The team with the best project will be awarded "The Engineers Trophy".

Module-3 (Duration: 40 hours spread across five days) Price: Rs. 2,250/-

Ideal for: Students about to attend campus interviews

- Covering Letter and Application Form
- Resume Writing
- Business Etiquette
- First 90 Days at Work
- Group Discussions
- Interview Skills
- Reasoning
- E-Learning Modules



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Connecting Education to Employment